



**Name:** Dr. Reshma Sultana P.H

**Designation:** Assistant Professor

**Specialization :** HR

**Email :** reshmaph2013@gmailcom / s.reshma@jainuniversity.ac.in

**LinkedIn:** www.linkedin.com/in/reshmasultanaph

**Qualification**

Ph.D ( JJTU University )

Mcom (HR &Accounts)  
MountCarmel College

PG Diploma in Accounting &  
taxation, Mount Carmel College

MBA  
( Marketing & Accounts ) ,  
Bhartiyar University

**Career  
Summary**

Accomplished Academician, Counselor and Project Guidefor UG & PG students. Currently working as an Assistant professor at Jain (Deemed-to-be University) and having dual post graduate (M.COM & MBA and PGDA&T with Ph.D GHRM. Having 9.2 years of experience in various reputed colleges and worked as research Co-coordinator, IQAC and NAAC committee member. Have research publications in national & international journals. Participated in FDP/MDP, webinar, quiz, seminar, workshop, MOOC and organized various academic events.

**Research  
Interest**

Human Resource

**Work Experience**

9.2 Years

**Courses Facilitated**

MCOM,MBA,B

BA

BCOM (IPCC )

**Research  
Publicatio  
ns**

AI – Ameen Institute of Management Studies – A study on Impact of Digitalization on Indian EducationSystem ISBN 978-1-931746-63-2

The American College –Presented & Published paper A Study on challenges & opportunities of employment generation in MSME in India ISBN : 978-93-8671-19-6

JJTUniversity- Published paper- A Study on Rural Urban Migrants Employed in Domestic Work Issues& Challenges in Indian Context Rexjournal ISSN 2321-1067 Renewable Research Journal

St Agnes college (Autonomous) center for PG &Research Presented & Published paper – Employee Engagement & its impact on organizational growth with Switch model ISBN : 978-93-84734-58-9.

JJTUniversity- Published paper- A study on best Multimedia practise in Indian education system Rexjournal ISSN 2321-1067 Renewable ResearchJournal.

Teachers Academy Degree College , Journal publication on Innovation And Sustainability In Multidisciplinary Spheres, Green HRM An environmental Sustainability Model For OrganizationEfficiency , : e – ISSN – 2347 – 503X , P – ISSN – 2347– 5021

Gopalan college of commerce , Presented & Published paper A Study

**Member on Committees /**

### Editorial Boards

- Acted as Organizing secretary for organizing webinar on Strategy for managing personal finance including mutual funds by AMPI
- Acted as Organizing secretary for organizing 5 days of FDP on Strategies for investing in stock market by SEBI
- Selected as Paper setter for final examination
- Selected for valuating scripts on dual mode

### Professional Memberships

Committee member for

- Graduation Day
- Annual Day
- Research Committee Head
- IQAC Team Member
- LIC Committee
- NAAC Committee
- Alumni Representative

On Green Training & Developments Initiatives & Practices Implemented In Corporate Bodies ISSN NO :0975-68 76.

Paper published in studies in Indian Place Names with ISSN no. 2394-3114 Vol: 40 issue 69 months march 2020 impact factor 6.3 on ICT Intervention on Indian Tourism & Hospitality Industry using Tourist wheel.

Paper published in studies in Indian Place Names with ISSN no. 2394-3114 Vol : 40 issue 69 months march 2020 impact factor 6.2 on A study to investigate significant relationship between green recruitment & selection with green compensation & reward with reference to service industry.

Paper published on “Consumer perception towards selected restaurant practicing ecofriendly services in the city of Bangalore” with Vol.140, Issue :(II) January –june 2022 Bengal , past and present with ISSN : 0005-8807 UGC Care List group 1 Impact factor 5.2

Paper Published on “Global Financial Crisis and Innovation Stimulus - A Critical Study” International Journal of Multi-Disciplinary Educational Research, ISSN:2277-7881, impact factor 7.816

Paper Published on “A Study on Impact of GST Boosting Economic Development With Reference to Select Industrial Sectors” Journal of Tianjin University Science and Technology. ISSN (Online): 0493-2137, DOI <https://tianjindaxuexuebao.com/0493-2137-tju-v55-i05/>

Published Paper on “Creativity ,culture - the linkage - and Economic growth as perspective” The Management Accountant,ISSN-0972-3528

Consumer Engagement With Brands Through Digital Gamification – A Gender-Wise Empirical Study- Bengal, Past And Present, UGC Care Group 1 Journal ISSN : 0005-8807

Impact Of Economic Policies During Pandemic Lockdown- A Perspective, Journal Of Emerging Technologies And Innovative Research(Jetir) Nov 2022, Volume 9 Issue 11 Issn-2349-5162

Paper Published on” The importance of Re-skilling and upskilling in post covide Economy -A Critical Study” Journal of Tianjin University Science and Technology,2022 ISSN (Online): 0493-2137. <https://tianjindaxuexuebao.com/0493-2137-tju-v55-i05/>

Published paper on “Consumer engagement with brands through digital gamification- A gender wise empirical study” Bengal: Past and Present - UGC Care, Jan - June 2022,ISSN : 0005-8807.

Published paper on “a study on risk and return relationship of non-convertible debentures of selected companies in india” 2023 The Seybold Report ISSN 1533-9211. <https://seyboldreport.org/issues>.

A conceptual study on cybercrime and cyber security  
–An Indian perspective – International journal of current science (IJCSPUB)- An international open access, peer-reviewed, referred journal-volume 13, issue 2 June ISSN 2250-1770 2023

An overview of SPAC and its relevance in Indian context- Korea review of international studies, ISSN 1226-4741, Volume 16, issue 46 may 2023.

Tianjin Daxue Xuebao (Ziran Kexue yu Gongcheng Jishu Ban)/Journal of Tianjin University Science and Technology-Journal of Tianjin University, ISSN : 0493-2137, E-Publication : Online open access under the Vol:57 Issue:05,2024 which is indexed in Scopus as on date <https://tianjindaxuexuebao.com/details.php?id=DOI:10.5281/zenodo.11144071>

Paper published on “A study on adoption of green practises in corporate sector- an overview, Published in SOUTH INDIA JOURNAL OF SOCIAL SCIENCES ; ISSN: 0972 – 8945 , Vol. XXI, January –June 2023, No.10 , UGC Care Approved, Group I, Bi-Annual Journal,

Paper published on “An examination of the factors that influence moonlighting and its potential effects on employee’s health, well-being and productivity” By Published in SOUTH INDIA JOURNAL OF SOCIAL SCIENCES ; ISSN: 0972 – 8945 Vol. XXI, January –June 2023, No.10 UGC Care Approved, Group I, Bi-Annual Journal.

Paper Published on “Green and sustainable procurement in economy-The linkage between sustainable growth and green procurement-an Indian Perspective By Published in SOUTH INDIA JOURNAL OF SOCIAL SCIENCES ; ISSN: 0972 – 8945 Vol. XXI, January –June 2023, No.10 UGC Care Approved, Group I, Bi-Annual Journal.

**Articles /  
Case  
Studies**

Mount Carmel College Presented paper on topic “Women Employability in higher education.

St Josephs Evening college Presented Paper - A study on Digital Disruption transforming Business era

Acharaya Institute of Management Studies- Presented paper ICT Intervention on Indian Tourism & Hospitality Industry using Tourist wheel

MP Birla Institute of Management Paper presented on A study to investigate significant relationship between green recruitment &

	selection with green compensation & reward with reference to service industry at national conference held at MP Birla Institute of Management
<b>Consultancy / Projects</b>	FORM 1 Customer perception and satisfaction towards electronics products in e-commerce websites (2022-21049336)-Patent
<b>Books / Chapters</b>	<p>Published Book at Skyward Publishers on Financial Accounting as per the NEW Model Curriculum Designed under National Education Policy. (NEP). ISBN 978-93-95085-34-2 -2022</p> <p>Best Book Chapter Award “Emerging trends in Arts, Science and Humanities (ETASH)” ISBN: 978-93-91387-37-2, entitled on An Overview on GHRM published by the Association of global Academicians and researchers, Tamil Nadu 2022</p> <p>Emerging Trends In Arts, Commerce &amp; Humanities- ISBN-978-93-91387-37-2, Agar Publications-2022</p> <p>Published book on Fundamental concept of CRM (ISBN : 978-93-94198-10-4) at Saliha Book Publication-2023</p> <p>Published Book on Corporate administration-ISBN :978-93- 95085-02-1, Skyward Publishers,2023</p> <p>Published Book Organisation Behaviour under Clever Fox ISBN No: 9789356487154 (2024)</p> <p>Futuristic Trends in Management, CHATGPT AND ITS INFLUENCE ON EDUCATION SECTOR 2024, e-ISBN: 978-93-5747-724-6, IIP Series, Volume 3, Book 12, Part 5.</p> <p>NIFM Journal of Public Financial Management, Special Issue, A Systematic Review of Sustainability Assessment Instruments: Examining the Sustainability Accounting Standards Board (SASB) and the Global Reporting Initiative (GRI), ISSN: 2347-1549, February, 2024.</p> <p>Block chain –The chain for the changing marketing sphere 2024 ISBN -13 :979-8-89113-277-1</p>
<b>Activities</b>	<p>Best Co-ordinator award for Conducting FDP on innovative Teaching practices at. Al Ameen college2017</p> <p>Teaching Excellence award for securing high pass percentage in academics2020</p> <p>Appreciation award for releasing UGC Listed journal book2020</p> <p>Appreciation award for Successfully conducting FDP programme 2021</p>

	<p>Associate Editor for the release of proceedings of virtual international Conference on advancements in arts &amp; science and humanities (VICAASH - 2021) ON 19-9-2021 with ISBN : 978-93-91387-04-4. At Association of Global Academicians and Researchers(AGAR)Tamil Nadu, India.</p> <p>Guest lecture at Pioneer College of Arts &amp; Science on Personality Development.2023</p> <p>Guest lecture on Personality Development dated 22/11/2022 at BES College Accredited by NAAC at B level, 4th Block Jaynagar-560011</p> <p>Track chair for international conference on advancements in people management (ICAP 2023) held at Christ deemed to be university, Bangalore on 7&amp;8 December 2023</p>
<p><b>Recognition / Awards</b></p>	<p>Coordinator of Research programmes 2017-2024</p> <p>Organised one day FDP at Teachers academy degree college on Research Methods, Research Paper Writing and Publishing 2018</p> <p>Acted as Organizing secretary for organizing webinar on Strategy for managing personal finance including mutual funds by AMPI 2021</p> <p>Acted as Organizing secretary for organizing 5 days of FDP on Strategies for investing in stock market by SEBI 2022</p> <p>Organized Journal publication on Innovation And Sustainability In Multidisciplinary Spheres, Green HRM An environmental Sustainability Model For Organization Efficiency 2019</p> <p>Co ordinator for UG Projects , Department of Management Studies</p> <p>Project Guidance to UG &amp; PG students</p> <p>Judge for various cultural programmes</p> <p>Organizing secretary for National &amp; international conference</p>
<p><b>Seminar Conferences Attended</b></p>	<p>Government RamnarayanChellaram College of Commerce &amp; Management topic attended seminar on“ The role of teachers in academic administration”2013</p> <p>Christ College attended FDP onChristian Montessori’s for education</p> <p>East point College attended FDP on-Research Methodology</p> <p>Teachers Academy Degree College attended FDP on Research Methods, Research Paper Writing and Publishing</p> <p>St Annes Evening college FDP on Effective teachings methods in higher education</p>

Darshan College , Kengeri – attended two days FDP on Goods & Service Tax.2018

Nagarjuna Degree College , attended FDP OnConscious Facilitation

St Aloysius College, Workshop on NET/SLET

MGVC Arts, Commerce & Science Colleges conducted National level Quiz on English literature & Computer application and cleared with 80 % on 6/3/2020

Lala Rajpat Rai of college & economics organized 3 days national level FDP on online college management & online content creation tools on 30<sup>th</sup> april , 1<sup>st</sup> & 2<sup>nd</sup> may 2020

Tilak College of science & commerce Vashi & North storm Academy organized FDP on Digital Marketing on 3<sup>rd</sup> may 2020

Webnair on reprogram your mind through NLP organized by indian academicians & research association ( IARA) on 6<sup>th</sup> may 2020

Chandrabhan sharma college organized webinar on New age media on 7<sup>th</sup> may 2020

East west institute of technology organized webinar on interest & time value of money in construction on 16<sup>th</sup> may 2020

B.L.D.E Association S.B Arts& K.C.P science college organized International webinar on Intellectual property right on 29<sup>th</sup> may 2020

Koshys organized international webinar on rediscovering experiential learning in higher education scope & challenges from 6 to 8 july 2020

Bapu degree college organized National level webinar on tax measures for revival of Indian economy COVID 19 on 11<sup>th</sup> july 2020

KLE Societys degree college organized webinar COVID 19 career preparedness & challenges on 16<sup>th</sup> july 2020

City college organized quiz on HR & Marketing by management studies held between 21<sup>st</sup> july 2020

SRN Adarsh evening college has organized National webinar on the

COVID Recession effect on the banking system on 21 July 2020  
Sambram College of hotel Management organized international seminar on contemporary issue in management & technology 10th Feb 2021

Acharaya Institute of Graduate Studies had participated in National Quiz on women empowerment and secured 84% on 25th Feb 2021

HKES Sree Verendra Patil College organized FDP ON 21st century learning for career success – Accessible , flexible & demand on 26th Feb 2021

Mayuri college participated in online survey organized by NSS unit ii , iv , vi , collaboration with women cell and IQAC on 8th March 2021

Foundation for innovation research in science & technology , international webinar on “plant culture” on 16th April 2021

Devchand college, Webinar on “preservation of microbial diversity” on 17th April 2021

Workshop on Latest trends on “teaching methodology” by Sambram college of hotel management on 21st April 2021

Workshop on Advanced Excel from Jain(Deemed-to- be University) from 19th April – 24th APRIL 2021.

Workshop on” Emotional Intelligence” by Jain(Deemed-to-be University) on 29th April 2021

National level webinar towards “A goal driven One day International workshop on “waste management & recycling” on 28th April 2021 from society for environment & sustainable development , New Delhi.

National webinar on “financial empowerment through wealth creation” on 5th May 2021 organized by university of Burdwan.

National webinar by institution of electronics & telecommunication based on “health care” technology on 12th May 2021

National webinar on “Professionalism among faculty members” by Soundarya Institute of management & science 24th May 2021

Workshop on “Research Design, research proposal writing “ by Matterhere on 24th May 2021

National Webinar on “Multiple concept of business” at Nehru Arts, Science & commerce college on 27th May 2021

FDP on “Research Methodology in commerce & management” by St Joseph College ( Autonomous) on 27th & 28th May 2021

International conference on “emerging global trends in Accounts, Finance & Taxation” on 9th April 2021 by Jain(Deemed-to-be University)

One day national level Research programme on “successful writing of research paper” SCI/SCI- E/Scopus publication on 3rd June 2021

National level webinar “ Strategy for managing personal finance including mutual funds” by Government Degree college 1<sup>st</sup> June 2021

Webinar on “Lets talk about our personal finance” by Telengana social welfare residential Degree college on 4th June 2021

Workshop on “Writing review of literature for research article” by My Inner Log on 14th June 2021

International webinar on “Architecture & Nudging” from Sambram College of hotel management on 17th June 2021

Workshop on Emerging “opportunities for youth employment and placements” by Sree Narayana guru college of commerce on 30th June 2021

E-Quiz on Statistics by by PSGR krishnammal college for women on 29th June 2021

FDP on “Innovation, Incubation, start up & Research challenges in India” from 29th June to 3rd July 2021

A webinar on “strategy using personal finance including mutual funds” on 1st July 2021 by AMPI

Webinar on “E- vehicle” by Gyan Ganga Institute of Technology & Science IETE student from on 5th July 2021

Webinar on “Financial empowerment through wealth creation” by Teachers Academy Group of Institutions by AMFI on 19th July 2021

5 days FDP on” Strategies for investing in stock market” by Jain(Deemed-to-be University) from 26th to 30th July 2021

Webinar on “NDLI – Its resources & services “ organized by department of library by Shri Pundik Maharaj Mahavidhyalaya, Nandura on 9th August 2021

E-quiz on “world entrepreneur day” by Center for



innovation & Business incubation on 23th August 2021

National webinar on “ The role of NGO’s in global pandemic Covid -19” on 16th June 2021

Workshop on MOOC Courses- “An International Perspective” By Mahatma Gandhi Vidhya Mandir College on 18th August 2021

National level webinar on “Essential of digital payments systems” by Sri Akilandeshwari womens college on 28th August 2021

International Research Summit AVLOKAN 2021 on “Redefining social responsibility and ethical leadership” by Jain ( Deemed-to-be University) from 2nd August 2021

E-quiz on “English literature” by Poona College of Arts, Science & commerce on 3rd September 2021

Webinar on “ A beginners guide for writing research paper “ by RBANMS College on 7TH September 2021

International level webinar on “ Team work & collaboration” by POONA college on 11th September 2021

Workshop on “Structural equation Model” organized by IQAC on 30th August 2021

Faculty Research cell Samshodhana Research Summit on “Redefining & Transforming the role of higher education for sustainable development” by Jain ( Deemed-to-be University) on 30th September 2021

Sraddha Academy for Financial Education FDP on “Investor Awareness” on 3rd Jan 2022

5 days FDP programme on sustainable Teaching Practices – Education 4.0 held from January 23rd- 27th Programmes on Sanskrithi School of Business 2023.

10 Days Online Capacity Development Program on “Advanced Research Methodology” held between 20th February 2024 and 1st March 2024 of 30 hours organized by Internal Quality Assurance Cell in association with Department of Commerce (Accounting & Finance) at V.K menon Krishna College of commerce and economics college and sharad Shankar DIGHE college of science & management .

3 days of international online workshop on Research Methodology from January 6,7&8 2024 at global institute of statistical solutions (GISS)

3 days of international online workshop on “Basic statistical analysis and its interpretation using SPSS” from December 9 to 11th 2023 at global institute of statistical solutions (GISS).

Participated in IP Awareness/Training program under Government of India Ministry of Commerce & Industry and Internal Trade , Office of the Controller general of patents, Designs and trade marks on 1/08/2023

1 day workshop workshop on outcome based education (OBE)-A perspective on 18/05/2023 organised by faculty research cell – samshodhana , school of commerce, Jain deemed to be university Bangalore